**Planning sheet**

|  |  |
| --- | --- |
| User of product |  |
| Purpose of product | To be a delicious and appealing treat in Lockdown |

**Design Criteria**

|  |  |
| --- | --- |
| We need….. | Evaluation against finished product |
| A product that reflects the user’s preferences |  |
| An tasty treat for the user |  |
| A chocolate lollipop that is appealing to look at |  |

**Creating ideas: a questionnaire**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **1**  **Strongly Dislike** | **2**  **Dislike** | **3**  **Not sure** | **4**  **Like** | **5**  **Strongly Like** |
| **Milk chocolate** |  |  |  |  |  |
| **White chocolate** |  |  |  |  |  |
| **Dark chocolate** |  |  |  |  |  |
| **Chocolate sprinkles** |  |  |  |  |  |
| **Rainbow sprinkles** |  |  |  |  |  |
| **Raspberry flavour** |  |  |  |  |  |
| **Chocolate beans (like smarties)** |  |  |  |  |  |
| **Sugar stars** |  |  |  |  |  |

Evaluation - I think my user would like:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_